

REDEFINING A HEALTHY
LIFESTYLE FOR OUR
BELOVED PETS



DISCLAIMER

- This presentation may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements.
- Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, the ability of the Company to protect its intellectual property rights, the Company's ability to retain customers, the Company's ability to develop products, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws.

COMPANY OVERVIEW

- Founded in 2019, McLovin's Pet, a subsidiary of Caduceus Software Systems Corp., focuses on all-natural freeze-dried pet food, treats, toppers, and more brands promoting healthy living for pets and their owners. Their products are formulated for pet well-being, using non-chemical processes and quality sourced ingredients from the USA and Canada.
- The Company emphasizes environmental responsibility in its operations. Their food products feature recyclable packaging materials, and accessory products are made from non-toxic materials. The company also prioritizes hiring local suppliers to reduce shipping and gas consumption, demonstrating a commitment to minimizing their environmental impact.





WHY FREEZE DRIED?

McLovin's Pet specializes in 100% Freeze-Dried Raw Meals for both cats and dogs. This freeze-drying process preserves ingredient flavors and offers great nutrition, especially for fussy eaters. **Product Differentiation**

Freeze drying is a flash-freeze technique process that eliminates almost all moisture inside of foods over a low-level heat extraction inside a chamber.



RETAINS NATURAL
COLOR, NUTRIENTS
AND FLAVOR



100% NATURAL AND
LIGHT IN WEIGHT



EASY TO FEED &
STORE WITHOUT
PRESERVATIVES

MARKET OPPORTUNITY

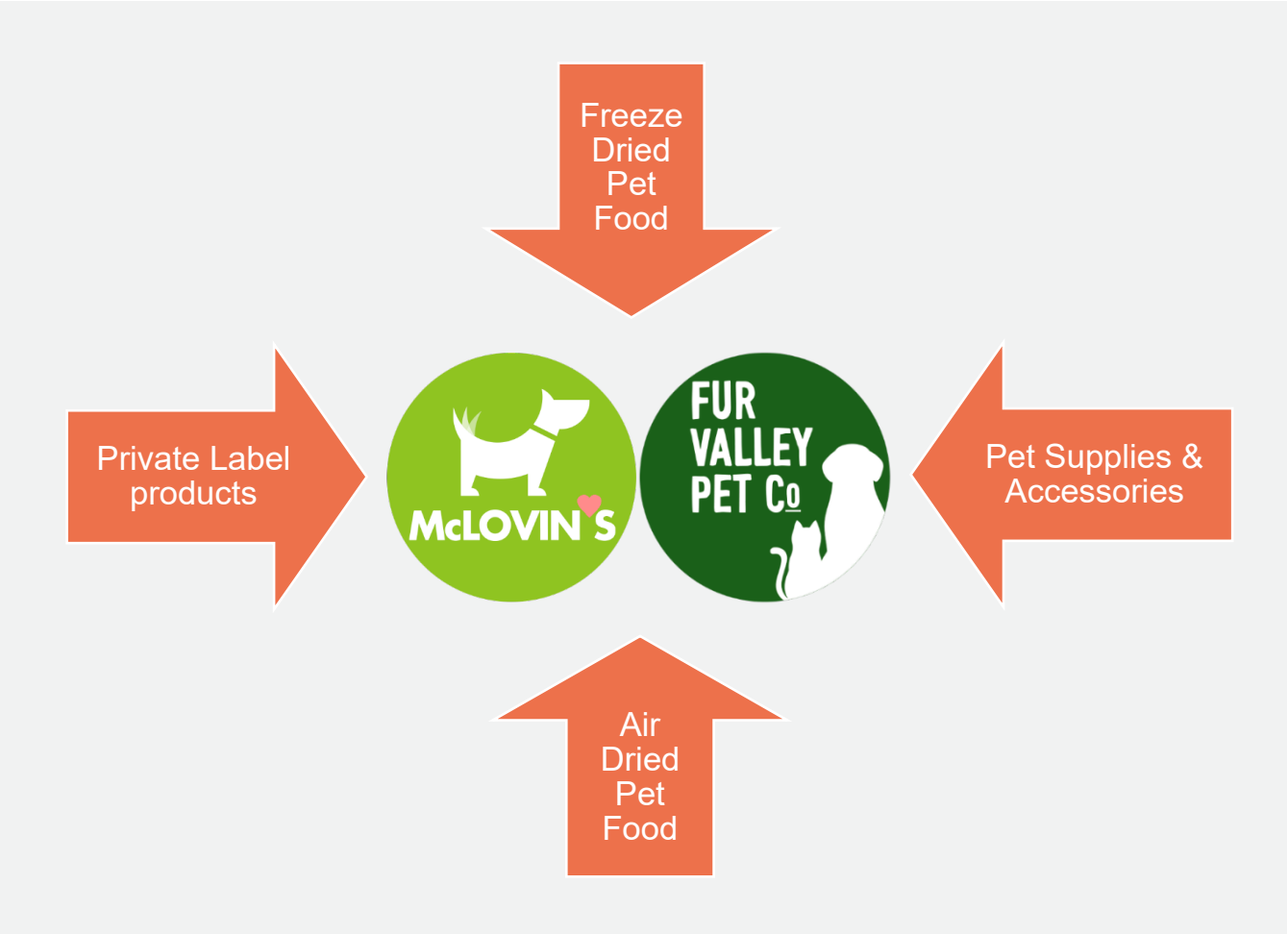
- Pet humanization is a key trend driving force in the growth of pet food items purchased by pet owners over the last half-decade. In the freeze dried dog and cat food business, the transition from pet ownership to pet parenting has been critical in defining the trend.
- The North American market for freeze-dried pet food, particularly for cats and dogs, has been experiencing significant growth and development.

Market Growth and Size

- The freeze-dried pet food market is expected to grow at a Compound Annual Growth Rate (CAGR) of 9.2% during the period 2023-2030 [【source】](#)
- The market size is estimated to grow by USD 2468.92 million from 2022 to 2027 at a CAGR of 11.25% [【source】](#)



OUR BRANDS & PRODUCTS





Best Ingredients

What you'll find in McLovin's Pet food is what you'll find in your grocery cart. Our premium treats start and end with real salmon, chicken and beef liver.

USA + CANADA only

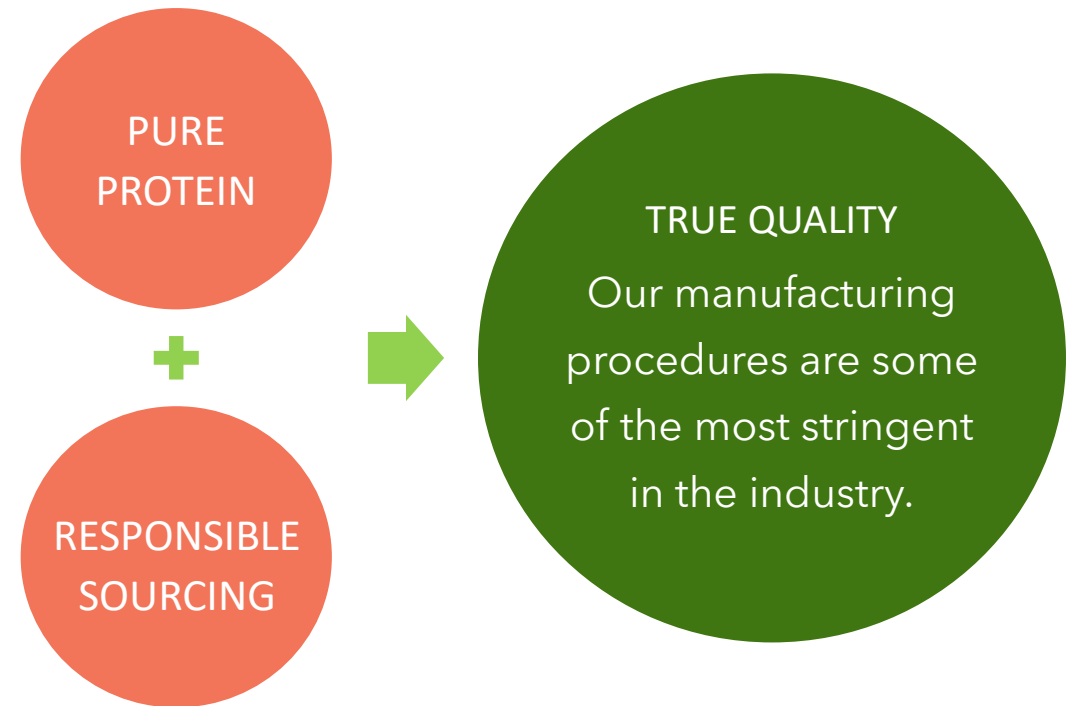
We only source from reputable farmers, ranchers and fishermen we know and trust. We hold them to the highest standards of ethics and safety.

Human Grade Level of Care

We utilize a proprietary bacteria killing step that's used in human food and in the medical field.

MCLOVIN'S OVER OTHERS..

We take a non-chemical approach to our food process. No hormones, preservatives or anything artificial in our products; it's all about real food in our food! The techniques we use are the most nutritional preserving methods from beginning to end.



WHO WE PARTNER WITH...

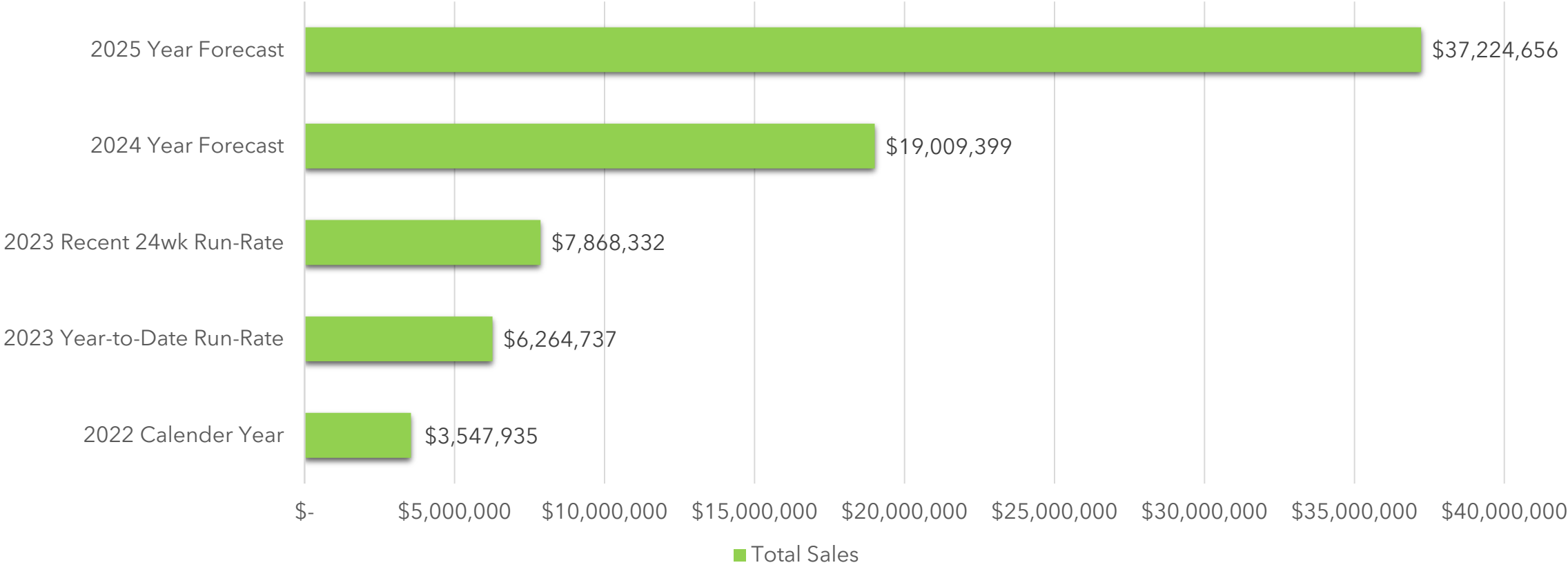


Independent Pet +400

And growing...

2022-2025 TRENDS & PROJECTIONS

Total Sales



*Run-Rates Through 11/5/23

STAY CONNECTED!

